

PRIVACY POLICY

Introduction

- This privacy policy explains what we do with your personal data once you register as a company member, Friend of The Company, or a participant within Eliot Smith Dance public classes and education workshops.
- It describes how we collect, use, process and protect your personal data, and how in doing so, we comply with our legal obligations to you. Your privacy is important to us, and we are committed to protecting and safeguarding your data privacy rights.
- This Privacy Policy applies to the personal data of our website users, Friends of The Company, mailing-list users and all studio / class registered clients. It also applies to the emergency contacts of our clients.
- For the purpose of applicable data protection legislation (including but not limited to the General Data Protection Regulation (Regulation (EU) 2016/679) (the “GDPR”), the company responsible for your personal data is Eliot Smith Company Ltd (“Eliot Smith Dance,” “we,” “us,” or “our”)
- By visiting the website, joining Friends of The Company, or the Company’s mailing-list, you agree that your personal information will be handled as described in this Policy.

Information we collect from you

- We collect information from you when you contact us, register in Studio or register with our website.
- The type of information that we collect varies based on your interaction with us and may include: your name, date of birth, telephone number, email address, emergency contact and physical history (and of course you may choose to share other relevant information with us).
- The purpose for this information collection is to provide a safe, communicative and interactive service.

How we use your information

We use your information, including your personal information, for the following purposes:

- To provide our services to you, to communicate with you about your use of our services, to respond to your inquiries, to fulfil your orders, and for other customer service purposes.
- For marketing and promotional purposes. For example, as permitted by applicable law, we may use your information, such as your email address or mailing address , to send you news and newsletters, special offers, and promotions.
- To administer surveys and questionnaires.

How we store your personal data and data security

- The transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Disclosure of your information

- We will not disclose your personal data to anyone except as described in this notice.

Your Rights

- Where applicable, you may have certain rights under data protection legislation, including the right to object to direct marketing and the right to see the personal information held about you, and you may ask us to make any necessary changes to ensure it is accurate and up-to-date. If, where applicable, you would like a copy of the personal information we hold about you, please contact us at info@eliotsmithdance.com.
- You may modify / update your registration form at the beginning of each new term. Please note that copies of information that you have updated, modified or deleted

may remain viewable in cached and archived pages of the Company's website for a period of time.

- We may send periodic promotional emails to you. You may opt-out of our promotional communications by following the opt-out instructions contained in the email. Please note that it may take up to 7 business days for us to process opt-out requests. If you opt-out of receiving promotional emails, we may still send you emails about your account or any Services you have requested or received from us.

Changes to our privacy notice

- Any changes we may make to our privacy notice in the future will be notified to you by e- mail.